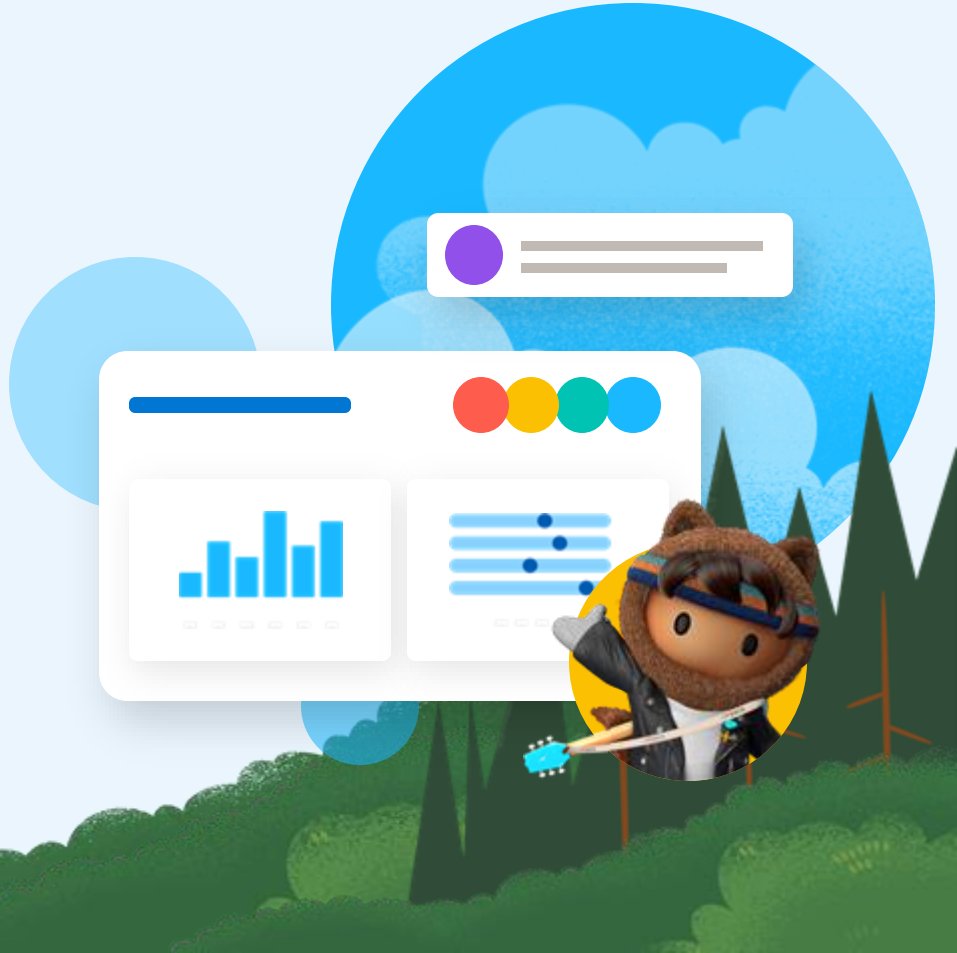
Build Your First Agent with Tableau and Agentforce



Forward looking statement

This presentation contains forward-looking statements about, among other things, trend analyses and statements regarding future events, anticipated growth and industry prospects, and our strategies, expectation or plans regarding product releases and enhancements. The achievement or success of the matters covered by such forward-looking statements involves risks, uncertainties and assumptions. If any such risks or uncertainties materialize or if any of the assumptions prove incorrect, results or outcomes could differ materially from those expressed or implied by these forward-looking statements. The risks and uncertainties referred to above include those factors discussed in Salesforce's reports filed from time to time with the Securities and Exchange Commission, including, but not limited to: our ability to meet the expectations of our customers; uncertainties regarding AI technologies and its integration into our product offerings; the effect of evolving domestic and foreign government regulations; regulatory developments and regulatory investigations involving us or affecting our industry; our ability to successfully introduce new services and product features; our ability to execute our business plans; the pace of change and innovation in enterprise cloud computing services; and our ability to maintain and enhance our brands.

Last updated: April 25, 2024

Thank you

What’s one AI-related task you wish you could automate today?

Drop your answers in the chat box located on the right side of your screen.

If you could name your AI agent after anyone, fictional or real, what name would you choose?

Drop your answers in the chat box located on the right side of your screen.

Agenda

Tableau and Agentforce

Workshop:

- Analyze service metrics with Tableau Agent
- Create your own Agent with Agentforce
- Evaluate impact with Tableau Pulse

Q&A

Our Speakers

Jeremy Blaney

Senior Director, Product Marketing

Kiyoshi Jones

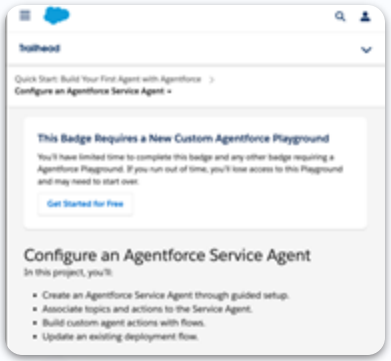
Senior Director, Solution Engineering

Shauna Goldman

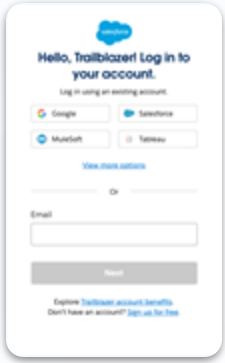
Product Marketing Manager

Getting Ready

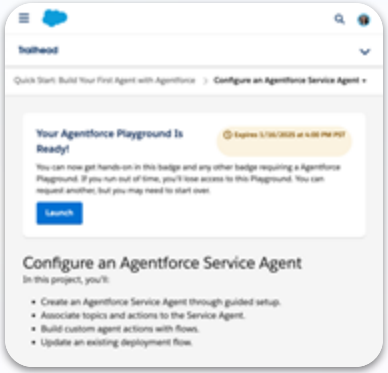
Open the BYO Agent Trail



Login or Create Your Account



Connect/Launch Playground



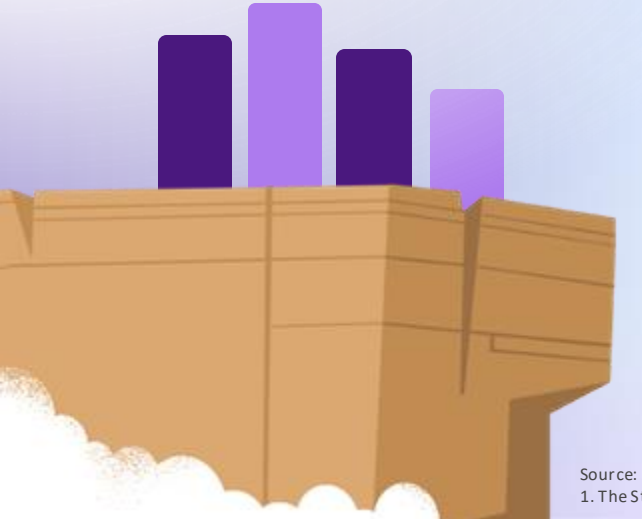
Open the Playground

Struggling to harness data

Analysts are drowning in tasks

Insights are overlooked or ignored

Data landscape is large, fragmented



Revolutionizing work with AI

More capacity to create more value

Analytics embedded in workflows

Tap into all data, even unstructured

91%

of leaders believe AI can benefit their organization[1]

Source:
1. The State of Data and Analytics Report, Salesforce 2024

GA

Agentforce

The Digital Labor Platform

Humans with agents drive customer success together on the Salesforce Platform

Trusted

Easy to deploy

Humans in the loop

Zero hold time

Integrated

Open

Agentforce and Tableau

Pre-built skills deliver agentic AI for analytics

Data Pro

Accelerate data prep & modeling

Visualize data instantly

Enrich metadata & semantic model

Concierge

Ask questions in natural language

Get accurate, context-rich answers

Act immediately at the point of insight

Inspector

Monitor key business metrics at scale

Surface proactive, actionable insights

Identify hidden trends and opportunities

Analytical Apps

Build fast with best practice templates

Turn insights into actions seamlessly

Empower everyone, everywhere with agentic AI to do more with data

Data Pro

Prepare and visualize data

Concierge

Enable trusted data Q&A

Inspector

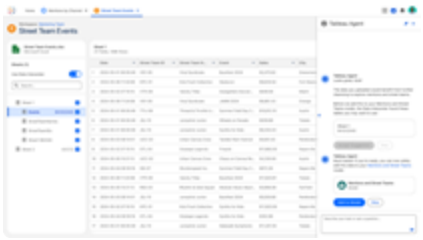
Deliver proactive insights

Analytical Apps

Build solutions for action

In Tableau: Natively Integrated

Use ready-made skills in the new Tableau and Tableau Cloud.



With Agentforce: Enrich Every Agent

Upskill agents to create a data literate digital workforce.

Let’s get into the workshop!

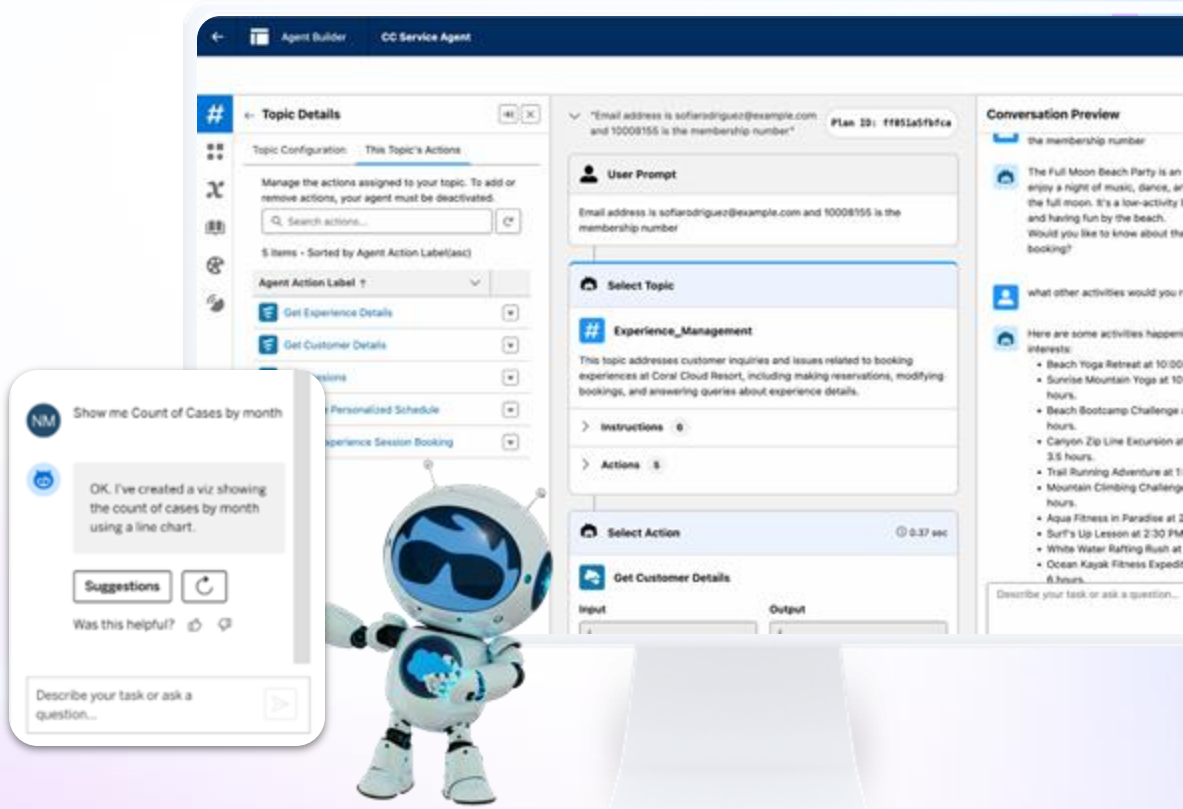
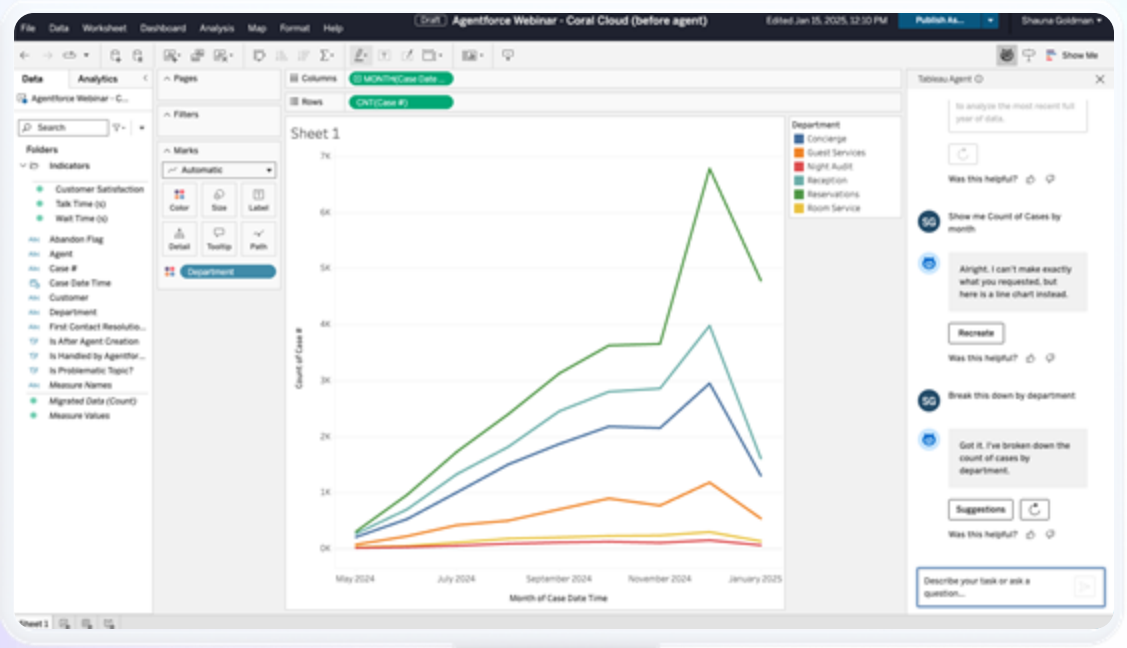


Tableau Agent



Build Your Own Agent

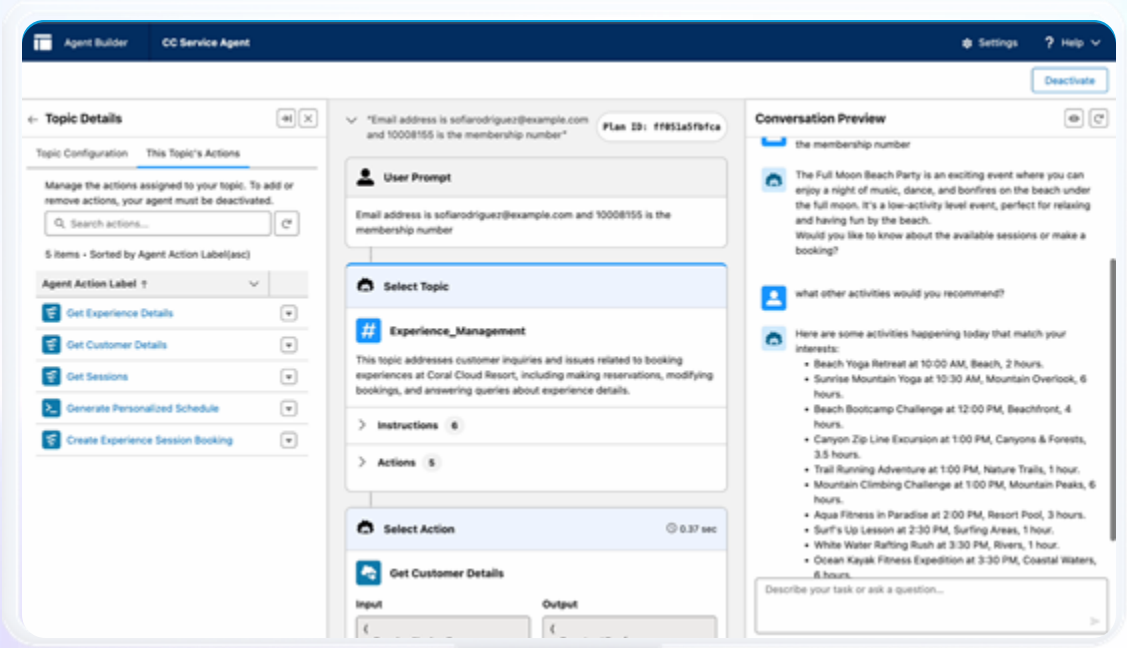
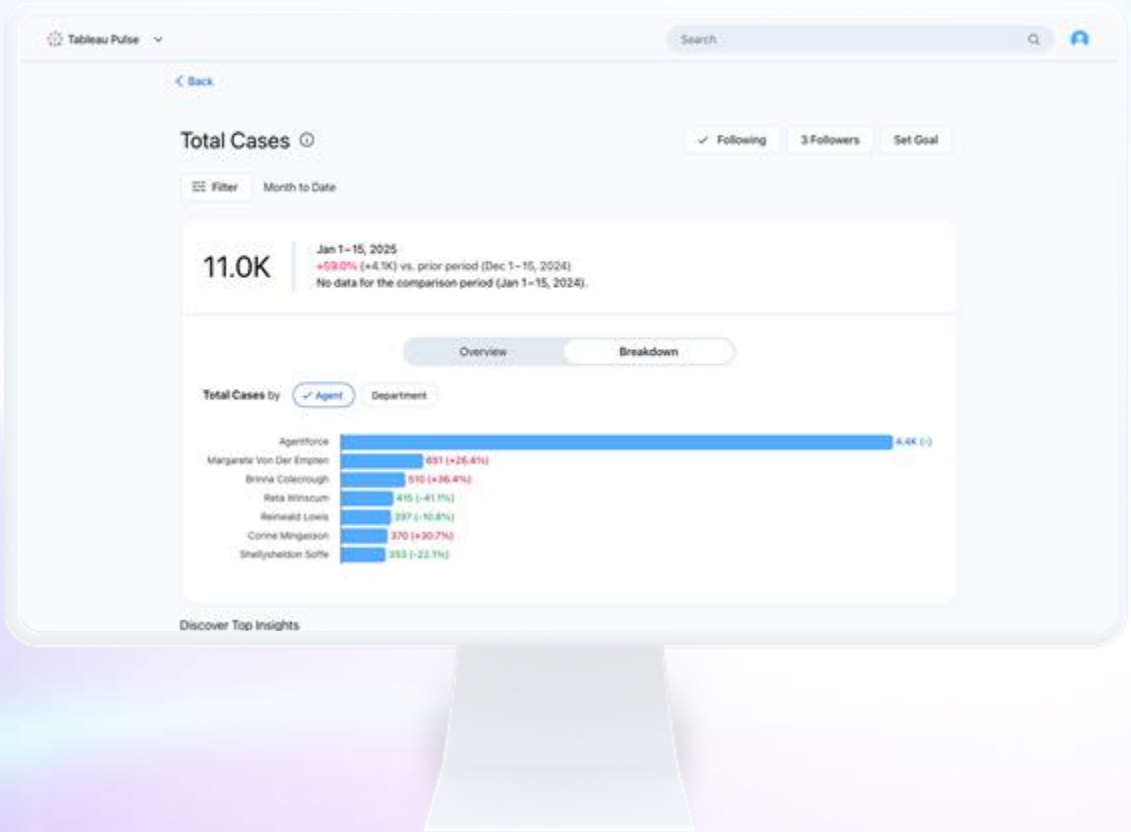
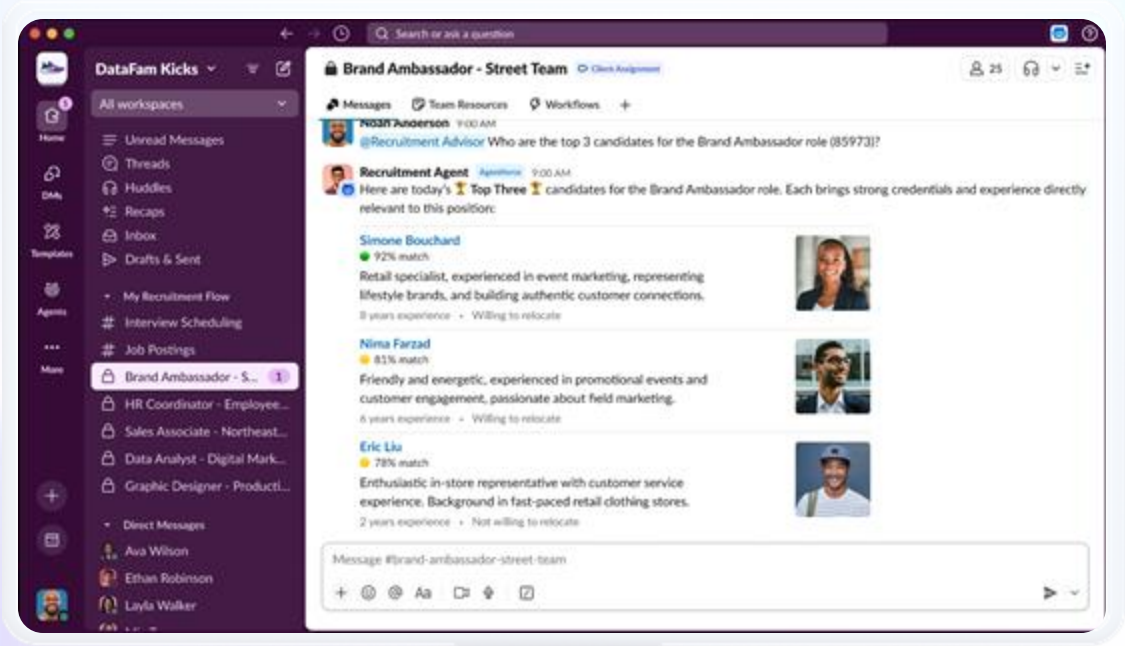


Tableau Pulse



Future Of Agentforce



Ask Us Anything

Jeremy Blaney

Senior Director, Product Marketing

Kiyoshi Jones

Senior Director, Solution Engineering

Shauna Goldman

Product Marketing Manager

Thank you

We want to hear from you.

Before you go, please tell us how we did with this presentation by scanning the QR code.

SCAN HERE